

# INNOVATION CORRELATES TO MISSION SUCCESS: THE BENEFITS OF IMPLEMENTING AI/ML FOR THE PUBLIC SECTOR

*Written By: Greg DeLoache*



As another government fiscal year concludes, one thing remains the same—the overall mission of the Federal Government and the contractors who support it: To enhance, protect, and enrich the lives of the American people. As our adversaries continue to strive for the collapse of our country, the key to improving and maintaining our quality of life and preserving our security is innovation.

Within the 16 critical infrastructure sectors, there are hundreds of agencies and departments tasked with supporting that mission, and at the center of it all is “innovation”. Throughout my time at OnPoint, we have stressed that innovation is a key factor in supporting the mission of the government and have taken a proactive approach in doing so. We have been working on implementing solutions utilizing industry-leading technologies including Artificial Intelligence (AI) and Machine Learning (ML) to foster more productive and effective solutions that we offer our government.

The 2018 National Defense Strategy stated, “New technologies include advanced computing, “big data” analytics, artificial intelligence, autonomy, robotics, directed energy, hypersonics, and biotechnology—the very technologies that ensure we will be able to fight and win the wars of the future”. Later in the briefing it also states, “The Department will invest broadly in the military application of autonomy, artificial intelligence, and machine learning, including the rapid application of commercial breakthroughs, to gain competitive military advantages.” This essentially confirms that emerging technologies and innovation are key components to the success of the Department of Defense, and the Federal Government as a whole.

While the US had not considered AI/ML implementation a priority in the past, other countries around the world have made major investments into artificial intelligence and machine learning. With China publicly revealing that they plan to be the world leader in AI by 2030 and Russia saying the leader in AI “will be the ruler of the world”, America needs to understand the benefits of this innovative technology, how it can help our government’s mission, and be able to implement these tools for a more efficient and secure government.

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We recently published a white paper titled “AI/ML Industry Solutions to Solve Federal Requirements” (read in full [HERE](#)) that explains that the commercial sector has prioritized integration of AI/ML capabilities far more than the public sector. Our team stands ready and excited to help our Federal Government integrate AI/ML capabilities to enhance, protect, and enrich not only their specific sector, department, or office, but ultimately the lives of the American people. Time is *not* on our side and if we don’t act now, the world will leave us behind.

## **About OnPoint**

*OnPoint Consulting, Inc. (OnPoint) delivers secure IT infrastructure, enterprise systems, cybersecurity, strategic and digital communications, and program management solutions for the Federal Government. Our specialized strategy, cyber, and technology capabilities are changing the way our clients improve their performance, effectively deliver results and manage risk. OnPoint holds ISO 9001, ISO 2000, and ISO 27001 certifications, CMMI Maturity Level 3 rating, and CMMC certification preparations. OnPoint is a part of the Publicis Sapient platform, with access to industry-leading AI/ML and RPA tools, technologies, and teams. Contact us at [innovation@onpointcorp.com](mailto:innovation@onpointcorp.com) or visit [www.onpointcorp.com](http://www.onpointcorp.com) to learn more about us and our services.*